



# Dog Trainer Academy Success Story #11

## INTRODUCTION

Sam Andrews-Paul from New Zealand had been a dog mom to two beloved border collies. Sadly, at the age of 14, one of her dogs, Tosh, passed away at 14 years of age. **She desperately wanted to get another pup to keep her younger dog, Dash, company. However, Tosh's past behavioral issues--such as chasing vehicles--made her nervous about bringing a new dog home.** She wanted to learn how to prevent those behaviors before getting a new puppy.



**Sam scoured the library for training books but wasn't happy with the material she found.** She felt the teachings were not very concrete and she didn't want to use harsh methods to manage her dogs' behavior. **This led her to begin a search online for dog training help where she stumbled upon [Doggy Dan's website](#).**

## A NEW APPROACH TO DOG TRAINING

Upon entering Doggy Dan's website, Sam realized she could access a free trial to test out his training methods. At first, she was skeptical as most free trials aren't really free or don't provide you access to the information you actually need. However, upon signing up, **Sam realized she did, in fact, have access to everything in the course.** Knowing the timeline was limited for her free trial, **she spent nearly 6 hours the first night looking through the content and digesting as much as she possibly could.**

Once Sam recognized the value of the content, **she became a full member and equipped herself with the knowledge to bring a new pack member into her home--a beautiful border collie named Cooper.**

## **PROVEN CONCEPT: BRINGING A NEW PUPPY HOME**

Sam knew without a doubt that Dan's training methods worked. This gave her the confidence to bring a new puppy, Cooper, into her home. **Once she established the 5 Golden Rules--found within the training program--everything fell into place with both her dogs.**

In fact, **the methods worked so well that she even used the training methods on her daughter's barky fox terrier who was territorial and didn't listen well.** Within a few weeks, her daughter's dog made a complete transformation and was a joy to have around.

## **A NEW OPPORTUNITY: THE DOG TRAINER ACADEMY**

As a part of Doggy Dan's email list, Sam would occasionally receive emails from Dan about various dog training topics and news updates. One day, she opened her inbox and found an invitation to learn more about Doggy Dan's new [\*\*Dog Trainer Academy\*\*](#)--**a program that teaches dog lovers how to set up and run a successful dog training business.** Sam signed up for the video series and enjoyed the various teachings.

At the end of the series, she was presented with an opportunity to enroll in the course. Sam was tempted, but she had 5 children at home and was massively busy with her kids. She didn't feel ready for the time commitment alongside the expense of the course.

That being said, she found herself extremely disappointed as she missed the first enrollment period. Sam also began to think a lot about her future as her youngest child was 14 years old. **She wondered what she was going to do once all of her kids left home and she was no longer busy.**



She continued to have these thoughts over a 6-month period, which made it clear to her that her heart's desire truly was to complete the course and become a dog trainer.

**After 6 months, the Dog Trainer Academy enrollment period opened up again. Sam was one of the first people to sign up.**

## **FINISHING THE COURSE: A PERFECT PACE TO COMPLETION**

Like most people in the Dog Trainer Academy, Sam has a busy life and many responsibilities. Thankfully, **the course work within the academy is flexible which allowed Sam to complete the training over 18 months at a pace that worked for her.**

*“Dan was very flexible and I never felt pressured to finish the course at a rapid pace. It was great to be able to work through the materials without feeling rushed.” - Sam*

## **RESULTS**

Sam opened the doors to Win Win Dog Training in 2019.

During that year **she booked 60 training consults. At approximately \$300 per consultation, Sam brought in around \$18,000 in her first year in business.** Her profits were more enough to cover the cost of enrolling in the [Dog Trainer Academy](#)--a major payoff!

In 2020, **Sam continues to book consults when she has the time available.** She draws in new clients through her website, [Winwindogtraining.co.nz](http://Winwindogtraining.co.nz), and hands out old-fashioned flyers as well.

**Sam's experience as a dog trainer also helped her land a job at the largest local vet clinic in her area. She works at the front desk and is also the clinic's designated dog behavioral specialist** and enjoys answering all sorts of questions about behavior and training.

Enrolling in the Dog Trainer Academy has set Sam up for a lifetime of doing what she loves. **Now that all of her children have “left the nest” she's got more than**

**enough to keep her busy while also bringing in monthly income for her family.**

*“It’s amazing having the knowledge to be of value to dog owners. It feels good to know you are making an impact in the lives of dogs and dog owners.” - Sam*

## **ABOUT DOGGY DAN**



Dan Abdelnoor, also known as “Doggy Dan”, is the founder of The Online Dog Trainer, a wildly successful online training program for dog owners. Over his career **he’s trained over 47,000 dogs, dealing with every type of behavioral dog issue known to man.**

With a passion for helping people with their dogs, Dan decided he wanted to help other passionate dog lovers find the same success he has found as a professional dog trainer.

**His goal:** To launch a dog training program that would certify people as dog trainers using his kind and gentle training methods.

With this vision in mind, Dan launched his program, the [Dog Trainer Academy](#), which continues to teach dog lovers the training skills and business skills they need to successfully run a dog training business.

## **BEGIN YOUR TRAINING CAREER WITH THE DOG TRAINER ACADEMY**

**Anyone can make an impact on the world and find wild success as a dog trainer** regardless of your age, education, experience with dogs, or location in the world.

As long as you have a love for dogs, a desire to help dogs and dog owners in your community, and a passion for learning the best dog training methods, **you can find the same success as other [Dog Trainer Academy](#) students.**

If you're interested in learning how to make a living as a professional dog trainer while helping dogs in your community, **I invite you to learn more about the Dog Trainer Academy today!**

I look forward to connecting with you inside the [Dog Trainer Academy community](#).

Cheers,

Doggy Dan